



Contact:

Keri Henke

Sr. Manager, External Communications

khenke@remax.com | 303.796.3424

FOR IMMEDIATE RELEASE

REMAX Canada Strengthens Commercial Division with Appointment of Damon Conrad as Vice President

Seasoned leader to drive innovation and expansion in Canada's commercial real estate sector

Denver – REMAX®, the #1 name in real estate*, today announced the appointment of Damon Conrad as Vice President of Commercial for REMAX Canada. Conrad joins REMAX from Royal LePage Commercial, where he served as Vice President and General Manager, and brings more than 20 years of experience in commercial real estate, including with Cushman & Wakefield, Second Cup Coffee Co. and other prominent organizations.

Based in Toronto, Conrad will lead REMAX Canada's commercial operations, driving innovation and expansion across the country. The REMAX brand worldwide currently boasts more than 15,000 commercial brokers across 580+ offices and divisions with a presence in more than 110 countries and territories. Conrad's expertise in strategic growth will be instrumental in advancing the REMAX brand's position as a market leader in Canada's dynamic real estate landscape.

"We're thrilled to welcome Damon to REMAX Canada," said Don Kottick, President of REMAX Canada. "His proven track record in building national platforms, expanding agent networks and delivering strategic leadership across top-tier brands makes him an exceptional addition to our team. Damon's vision and experience will be instrumental in elevating our commercial offering and supporting our affiliates as REMAX modernizes and maintains its position of No. 1 market share in Canada."

REMAX Canada is enhancing its commercial platform with a renewed focus on national growth. This strategic appointment reflects the brand's commitment to investing in leadership that understands the complexities of retail, industrial and investment markets – while also modernizing its technology and branding, including the refreshed [REMAX Commercial](#) logo. The updated design signals momentum and reinforces the brand's core values of professionalism, innovation and results.

"What drew me to REMAX Canada was the undeniable momentum and vision driving the brand forward," said Conrad. "From embracing AI to refreshing its identity, there's a real sense of innovation and energy here. Don Kottick's leadership has been a huge inspiration – his passion and persistence made it clear this was the right move. I'm excited to build on that momentum and help elevate REMAX Canada's commercial offering to new heights."

Damon's industry contributions have been recognized with the NAIOP Real Estate Excellence Award for Office Lease of the Year in the Greater Toronto Area, and he was named to the Top 100 Most Influential Voices in Canadian Real Estate by BuzzMedia.

* Source: MMR Strategy Group study of unaided awareness

#

About the REMAX Canada Network

As one of the leading global real estate franchisors, RE/MAX, LLC is a subsidiary of RE/MAX Holdings (NYSE: RMAX) with more than 145,000 agents in nearly 9,000 offices and a presence in more than 110 countries and territories. REMAX Canada refers to REMAX Canada, Inc. and RE/MAX Promotions, Inc., each of which are affiliates of RE/MAX, LLC. Nobody in the world sells more real estate than REMAX, as measured by residential transaction sides.

REMAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. REMAX agents have lived, worked and served in their local communities for decades, raising millions of dollars every year for Children's Miracle Network Hospitals® and other charities. To learn more about REMAX, to search home listings or find an agent in your community, please visit remax.ca. For the latest news from REMAX Canada, please visit blog.remax.ca.

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements are often identified by the use of words such as "believe," "intend," "expect," "estimate," "plan," "outlook," "project," "anticipate," "may," "will," "would" and other similar words and expressions that predict or indicate future events or trends that are not statements of historical matters. Forward-looking statements include statements related to the Company's leadership, growth, momentum, elevating the Company's commercial division, and maintaining its market position. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily accurately indicate the times at which such performance or results may be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, without limitation, (1) changes in the real estate market or interest rates and availability of financing, (2) changes in business and economic activity in general, (3) the Company's ability to attract and retain quality franchisees, (4) the Company's franchisees' ability to recruit and retain real estate agents and mortgage loan originators, (5) changes in laws and regulations, (6) the Company's ability to enhance, market, and protect its brands, (7) the Company's ability to implement its technology initiatives, (8) risks related to the Company's leadership transition, (9) fluctuations in foreign currency exchange rates, (10) the nature and amount of the exclusion of charges in future periods when determining Adjusted EBITDA is subject to uncertainty and may not be similar to such charges in prior periods, and (11) those risks and uncertainties described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of

Operations" in the most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission ("SEC") and similar disclosures in subsequent periodic and current reports filed with the SEC, which are available on the investor relations page of the Company's website at www.remaxholdings.com and on the SEC website at www.sec.gov. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made. Except as required by law, the Company does not intend, and undertakes no obligation, to update this information to reflect future events or circumstances.
