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## REMAX Canada Welcomes Don Kottick as New President

*The industry veteran and former President & CEO of Sotheby's International Realty Canada will now oversee the REMAX brand in Canada.*

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**Denver** – RE/MAX®, the #1 name in real estate\*, today announced Don Kottick, former President & CEO of Sotheby's International Realty Canada, has been named President of REMAX Canada. With over 30 years of excellence in the Canadian real estate industry, Kottick brings a wealth of experience in corporate and franchise development, brokerage management, technology and related services. His first day with REMAX Canada is April 28, 2025.

Kottick, who is based in Toronto, will oversee REMAX Canada's operations – providing direction, strategy and support to REMAX Canada affiliates – and work closely with the leaders of the independent RE/MAX Quebec region to amplify the brand nationwide. His leadership will play a crucial part in further strengthening the company's position as a market leader in the country's dynamic real estate sector, where the REMAX brand has more than 25,000 agents in over 970 independently owned and operated offices across all 10 provinces and two territories.

"We are thrilled to welcome Don as the new President of REMAX Canada," said RE/MAX Holdings, Inc. CEO Erik Carlson. "His experience, strategic vision and proven success in growing major real estate brands will be invaluable as we continue to lead the way in Canadian market share. REMAX agents sell more real estate than any other Canadian brand, and Don coming on board to lead REMAX Canada will only build on that momentum and track record of success."

The REMAX brand is experiencing an exciting evolution, with an increasing focus on innovation, technology and cutting-edge services that support affiliates in achieving greater success and market dominance. With a commitment to the most productive, trusted professionals in the industry, REMAX Canada is looking to continue expanding its presence nationwide.

"Erik's vision and strong commitment to pushing boundaries and evolving to meet the changing demands of the market is something I deeply believe in and wanted to be a part of," said Kottick. "I am excited to join this exceptional team and contribute to the next chapter of growth, increased agent productivity, and innovation for REMAX Canada. I look forward to working alongside the talented REMAX affiliates across the country to capitalize on what the brand is doing to modernize and forge ahead so that buyers, sellers and consumers continue to think of REMAX first."

Before joining REMAX, Kottick held prominent roles such as Executive Vice President of Corporate Development at Peerage Realty Partners, President of Right At Home Realty and senior leadership positions at Royal LePage. Additionally, he has served on the boards of organizations such as the

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Real Estate Institute of Canada (REIC), the Canadian Real Estate Association (CREA) and the Toronto Regional Real Estate Board (TRREB). During his tenure at Sotheby's International Realty Canada, the largest International global affiliate for SIR, the company saw great success, doubling its agent count, and seeing sales volume and market share rise to record levels.

With a presence in over 110 countries and territories, the REMAX network's global footprint is unmatched by any other real estate brand. As REMAX continues to forge forward, strong leadership at the national level, like Kottick's, aligns with the company's mission to support the most entrepreneurial, self-motivated real estate professionals in the industry.

*\* Source: MMR Strategy Group study of unaided awareness*

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### **About the REMAX Canada Network**

As one of the leading global real estate franchisors, RE/MAX, LLC is a subsidiary of RE/MAX Holdings (NYSE: RMAX) with more than 145,000 agents in nearly 9,000 offices and a presence in more than 110 countries and territories. REMAX Canada refers to RE/MAX of Western Canada (1998), LLC and RE/MAX Ontario-Atlantic Canada, Inc., and RE/MAX Promotions, Inc., each of which are affiliates of RE/MAX, LLC. Nobody in the world sells more real estate than REMAX, as measured by residential transaction sides.

REMAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. REMAX agents have lived, worked and served in their local communities for decades, raising millions of dollars every year for Children's Miracle Network Hospitals® and other charities. To learn more about REMAX, to search home listings or find an agent in your community, please visit [remax.ca](http://remax.ca). For the latest news from REMAX Canada, please visit [blog.remax.ca](http://blog.remax.ca).

### **Forward-Looking Statements**

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements are often identified by the use of words such as "believe," "intend," "expect," "estimate," "plan," "outlook," "project," "anticipate," "may," "will," "would" and other similar words and expressions that predict or indicate future events or trends that are not statements of historical matters. Forward-looking statements include statements related to furthering the company's position as a market leader, innovation and technology, and the company's presence nationwide in Canada. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily accurately indicate the times at which such performance or results may be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, without limitation, (1) changes in the real estate market or interest rates and availability of financing, (2) changes in business and economic activity in general, (3) the Company's ability to attract and retain quality franchisees, (4) the Company's franchisees' ability to recruit and retain real estate agents and mortgage loan originators, (5) changes in laws and regulations, (6) the Company's ability to enhance, market, and protect its

brands, (7) the Company's ability to implement its technology initiatives, (8) risks related to the Company's leadership transition, (9) fluctuations in foreign currency exchange rates, (10) the nature and amount of the exclusion of charges in future periods when determining Adjusted EBITDA is subject to uncertainty and may not be similar to such charges in prior periods, and (11) those risks and uncertainties described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission ("SEC") and similar disclosures in subsequent periodic and current reports filed with the SEC, which are available on the investor relations page of the Company's website at [www.remaxholdings.com](http://www.remaxholdings.com) and on the SEC website at [www.sec.gov](http://www.sec.gov). Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made. Except as required by law, the Company does not intend, and undertakes no obligation, to update this information to reflect future events or circumstances.

