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RE/MAX Dominates Major Industry Lists, Rankings for Exceptional Business and Leadership

The brand continues to be honored for excellence in real estate, securing top positions in prestigious industry lists: Inman Power Players, Swanepoel Power 200, RISMedia Newsmakers and more

Denver, March 7, 2024 – RE/MAX, LLC, one of the world’s leading franchisors of real estate brokerage services, kicked off 2024 with an impressive display of accolades, complementing its status as the #1 name in real estate¹. After being voted the brand with the “#1 [Most Trusted Real Estate Agents](#)” by consumers in the U.S.² and Canada³, RE/MAX continues to earn industry recognition as a top real estate franchisor and proudly accepts multiple industry honors for executive leadership.

Several RE/MAX leaders were named to the annual [Swanepoel Power 200](#) (SP 200), a widely respected ranking of the most influential people in residential real estate. Franchisee executives who head up some of the network's largest multi-office, multi-state brokerage groups were joined by RE/MAX, LLC leaders. Now in its 11th year, this annual industry ranking stands as the definitive measure for evaluating the leadership of executives guiding the nation's largest real estate companies. Among the RE/MAX leaders honored are:

- Amy Lessinger, President, RE/MAX, LLC
- Christopher Alexander, President of RE/MAX Canada
- James O’Byron, RE/MAX Gold Nation, Arizona, California, Nevada, Oregon, Utah, Washington
- Chad Ochsner, RE/MAX Alliance, Colorado
- Brenda Tushaus, RE/MAX Results, Minnesota, Wisconsin

Even more RE/MAX leaders, including six from the RE/MAX network, have been recognized as [RISMedia’s 2024 Real Estate Newsmakers](#) for their accomplishments and contributions to their companies, colleagues and clients, as well as to the larger cause of expanding homeownership:

- Amy Lessinger, President, RE/MAX, LLC
- Abby Lee, Executive Vice President of Marketing, Communications, and Events, RE/MAX, LLC
- Josh Bolgren, Senior Vice President of Franchise Operations, RE/MAX, LLC
- Peter Luft, Vice President of Franchise Sales, RE/MAX, LLC
- Hadi Atri, RE/MAX Executive, North Carolina
- Debra Beagle, RE/MAX Advantage, Tennessee
- Ashley Dane, RE/MAX of Michigan
- Lisa Nguyen, RE/MAX Professionals, Colorado

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- James O'Bryon, RE/MAX Gold Nation, Arizona, California, Nevada, Oregon, Utah, Washington
- David Serle, RE/MAX Services, Florida

Inman released its annual [“Power Players” list](#), an index of real estate’s most influential figures. Erik Carlson, CEO of RE/MAX Holdings, the parent company of RE/MAX, LLC, Motto Mortgage and wemlo, was among those Inman identified as the most powerful people in real estate. His inclusion underscores the pivotal role of RE/MAX in shaping the landscape of residential real estate, mortgage, finance and proptech.

Amy Lessinger, President of RE/MAX, LLC, reflects on these achievements, stating, “We continue to be honored by the recognition RE/MAX receives each year and are grateful to be recognized for the brand’s impact and industry influence. Accolades like these are a testament to the quality and productivity of the RE/MAX network. Together, we all drive the iconic brand forward.”

For more information about RE/MAX, a business that builds businesses, visit joinremax.com.

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About the RE/MAX Network

As one of the leading global real estate franchisors, RE/MAX, LLC is a subsidiary of RE/MAX Holdings (NYSE: RMAX) with more than 140,000 agents in over 9,000 offices and a presence in more than 110 countries and territories. Nobody in the world sells more real estate than RE/MAX, as measured by residential transaction sides. RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. RE/MAX agents have lived, worked and served in their local communities for decades, raising millions of dollars every year for Children’s Miracle Network Hospitals® and other charities. To learn more about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com. For the latest news about RE/MAX, please visit news.remax.com.

¹Source: MMR Strategy Group study of unaided awareness.

²Source: Voted most trusted Real Estate Agency brand by American Shoppers based on the BrandSpark® American Trust Study, years 2022-2024 and 2019.

³Source: Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2021-2024, 2017 and 2019.