

#### DENVER, February 28, 2023

RE/MAX Holdings, Inc. released the following corrected press release and posted the updated release to its investor relations website:

#### **Updated**

#### RE/MAX HOLDINGS, INC. REPORTS FOURTH QUARTER AND FULL-YEAR 2022 RESULTS

Total Revenue of \$81.3 Million, Adjusted EBITDA of \$26.5 Million, Share Buyback Accelerated

#### DENVER, February 16, 2023

#### **Fourth Quarter 2022 Highlights**

(Compared to fourth quarter 2021 unless otherwise noted)

- Total Revenue decreased 8.9% to \$81.3 million
- Revenue excluding the Marketing Funds¹ decreased 10.2% to \$59.4 million, driven by negative 9.1% organic growth² and adverse foreign currency movements of 1.1%
- Net loss attributable to RE/MAX Holdings, Inc. of \$1.3 million and loss per diluted share (GAAP EPS) of \$0.07
- Adjusted EBITDA<sup>3</sup> decreased 14.6% to \$26.5 million, Adjusted EBITDA margin<sup>3</sup> of 32.7% and Adjusted earnings per diluted share (Adjusted EPS<sup>3</sup>) of \$0.41
- Total agent count increased 1.4% to 144,014 agents
- U.S. and Canada combined agent count decreased 1.9% agents to 83,839 agents
- Total open Motto Mortgage franchises increased 23.5% to 231 offices<sup>4</sup>

#### **Full-Year 2022 Highlights**

(Compared to full-year 2021 unless otherwise noted)

- Total Revenue increased 7.2% to \$353.4 million
- Revenue excluding the Marketing Funds<sup>1</sup> increased 6.4% to \$263.1 million, driven by 7.8% growth attributable to acquisitions, partially offset by negative 0.8% organic growth<sup>2</sup> and adverse foreign currency movements of 0.6%
- Net income attributable to RE/MAX Holdings, Inc. of \$6.1 million and income per diluted share (GAAP EPS) of \$0.32
- Adjusted EBITDA<sup>3</sup> increased 1.7% to \$121.6 million, Adjusted EBITDA margin<sup>3</sup> of 34.4% and Adjusted earnings per diluted share (Adjusted EPS<sup>3</sup>) of \$2.17

#### Operating Statistics as of January 31, 2023

(Compared to January 31, 2022 unless otherwise noted)

- Total agent count increased 1.1% to 143,293 agents
- U.S. and Canada combined agent count decreased 2.3% to 82,917 agents
- Total open Motto Mortgage franchises increased 20.3% to 231 offices<sup>4</sup>

**RE/MAX Holdings, Inc.** (the "Company" or "RE/MAX Holdings") (NYSE: RMAX), parent company of RE/MAX, one of the world's leading franchisors of real estate brokerage services, and Motto Mortgage ("Motto"), the first-and-only

national mortgage brokerage franchise brand in the U.S., today announced operating results for the quarter and full-year ended December 31, 2022.

"Our business showed resilience during the fourth quarter while facing the strongest industry headwinds we've seen in more than a decade," said Steve Joyce, RE/MAX Holdings Chief Executive Officer. "Our growth in Canadian and global RE/MAX agent counts continued, as did our Motto open office count, and we accelerated our stock buyback program."

Joyce continued: "Our revenue decreased by less than 10% despite the nearly 35% year-over-year decline in U.S. existing home sales, highlighting the advantages and strength of our diversified franchise model. However, continuing challenging macroeconomic conditions including higher mortgage rates and lower U.S. existing home sales reduced our broker fee revenue, pressured our U.S. agent count, slowed Motto franchise sales, and muted our top- and bottom-line performance."

"On January 30<sup>th</sup>, our RE/MAX brand celebrated its first 50 years, marking five consecutive decades of growth – a remarkable achievement. We remain steadfast in our belief that our global scale, industry-leading brands, financial strength, principally recurring-revenue model, and 100%-franchised businesses set us up well as we navigate the current environment. By continuing to reinvest in our brands and execute on our growth initiatives, we believe we will be well positioned to deliver profitable growth when the industry rebounds."

#### **Fourth Quarter 2022 Operating Results**

#### Agent Count

The following table compares agent count as of December 31, 2022 and 2021:

|                           | As of Dec | ember 31, | Chan    | ge    |
|---------------------------|-----------|-----------|---------|-------|
|                           | 2022      | 2021      | #       | %     |
| U.S.                      | 58,719    | 61,327    | (2,608) | (4.3) |
| Canada                    | 25,120    | 24,144    | 976     | 4.0   |
| Subtotal                  | 83,839    | 85,471    | (1,632) | (1.9) |
| Outside the U.S. & Canada | 60,175    | 56,527    | 3,648   | 6.5   |
| Total                     | 144,014   | 141,998   | 2,016   | 1.4   |

#### Revenue

RE/MAX Holdings generated revenue of \$81.3 million in the fourth quarter of 2022, a decrease of \$7.9 million, or 8.9%, compared to \$89.2 million in the fourth quarter of 2021. Revenue excluding the Marketing Funds was \$59.4 million in the fourth quarter of 2022, a decrease of \$6.8 million, or 10.2%, versus the same period in 2021. This decrease was attributable to negative organic revenue growth of 9.1% and adverse foreign-currency movements of 1.1%. Organic growth decreased primarily due to lower broker fee revenue, a reduction in U.S. agent count, and an increase in recruiting incentives, partially offset by Motto growth and Canadian RE/MAX agent count growth. Rising interest rates adversely impacted affordability and weakened housing demand resulting in fewer transactions and, by extension, lower broker fee revenue.

Recurring revenue streams, which consist of continuing franchise fees and annual dues, decreased \$1.5 million, or 3.4%, compared to the fourth quarter of 2021 and accounted for 69.4% of Revenue excluding the Marketing Funds in the fourth quarter of 2022 compared to 64.6% of Revenue excluding the Marketing Funds in the prior-year period.

#### Operating Expenses

Total operating expenses were \$72.8 million for the fourth quarter of 2022, a decrease of \$5.9 million, or 7.5%, compared to \$78.7 million in the fourth quarter of 2021. Fourth quarter 2022 total operating expenses decreased primarily due to lower selling, operating and administrative expenses, partially offset by a \$7.1 million goodwill impairment associated with the planned wind down of the Gadberry Group.

Selling, operating and administrative expenses were \$35.0 million in the fourth quarter of 2022, a decrease of \$11.3 million, or 24.5%, compared to the fourth quarter of 2021 and represented 58.8% of Revenue excluding the Marketing Funds, compared to 69.9% in the prior-year period. Fourth quarter 2022 selling, operating and administrative expenses decreased primarily due to lower personnel expenses – mainly decreased equity-based compensation, lower bonus expense and reduced headcount – and lower acquisition-related expenses. The Company substantially completed a restructuring, principally focused on its RE/MAX technology efforts, during the third quarter of 2022.

#### Net Income (Loss) and GAAP EPS

Net loss attributable to RE/MAX Holdings was \$1.3 million for the fourth quarter of 2022 compared to net income of \$3.1 million for the fourth quarter of 2021. Reported basic and diluted GAAP loss per share were each \$0.07 for the fourth quarter of 2022 compared to basic and diluted GAAP earnings per share of \$0.17 and \$0.16, respectively, in the fourth quarter of 2021.

#### Adjusted EBITDA and Adjusted EPS

Adjusted EBITDA was \$26.5 million for the fourth quarter of 2022, a decrease of \$4.5 million, or 14.6%, compared to the fourth quarter of 2021. Fourth quarter 2022 Adjusted EBITDA decreased primarily due to lower revenue excluding the Marketing Funds resulting from lower broker fee revenue and increased bad debt expense, partially offset by lower personnel expenses. Adjusted EBITDA margin was 32.7% in the fourth quarter of 2022, compared to 34.8% in the fourth quarter of 2021.

Adjusted basic and diluted EPS were each \$0.41 for the fourth quarter of 2022 compared to Adjusted basic and diluted EPS of \$0.61 and \$0.60, respectively, for the fourth quarter of 2021. The ownership structure used to calculate Adjusted basic and diluted EPS for the quarter ended December 31, 2022 assumes RE/MAX Holdings owned 100% of RMCO, LLC ("RMCO"). The weighted average ownership RE/MAX Holdings had in RMCO was 59.1% for the quarter ended December 31, 2022.

#### **Balance Sheet**

As of December 31, 2022, the Company had cash and cash equivalents of \$108.7 million, a decrease of \$17.6 million from December 31, 2021. As of December 31, 2022, the Company had \$448.3 million of outstanding debt, net of an unamortized debt discount and issuance costs, compared to \$452.1 million as of December 31, 2021.

#### Dividend

On February 15, 2023, the Company announced that its Board of Directors approved a quarterly cash dividend of \$0.23 per share of Class A common stock. The quarterly dividend is payable on March 22, 2023, to shareholders of record at the close of business on March 8, 2023.

#### **Share Repurchases and Retirement**

As previously disclosed, in January 2022 the Company's Board of Directors authorized a common stock repurchase program of up to \$100 million. During the three months ended December 31, 2022, 538,552 shares were repurchased and retired for \$10.3 million excluding commissions, at a weighted average cost of \$19.14 per share.

During the year ended December 31, 2022, 1,533,728 shares of the Company's Class A common stock were repurchased and retired for \$34.1 million excluding commissions, at a weighted average cost of \$22.23. As of December 31, 2022, \$65.9 million remained available under the share repurchase program.

#### Outlook

The Company's first quarter and full-year 2023 Outlook assumes no further currency movements, acquisitions or divestitures.

For the first quarter of 2023, RE/MAX Holdings expects:

- Agent count to increase 0.0% to 1.0% over first guarter 2022;
- Revenue in a range of \$82.0 million to \$87.0 million (including revenue from the Marketing Funds in a range of \$20.5 million to \$22.5 million); and
- Adjusted EBITDA in a range of \$18.5 million to \$21.5 million.

For the full-year 2023, the Company expects:

- Agent count to change -1.0% to 1.0% over full year 2022;
- Revenue in a range of \$315.0 million to \$335.0 million (including revenue from the Marketing Funds in a range of \$83.5 million to \$87.5 million); and
- Adjusted EBITDA in a range of \$95.0 million to \$105.0 million.

#### **Webcast and Conference Call**

The Company will host a conference call for interested parties on Friday, February 17, 2023, beginning at 8:30 a.m. Eastern Time. Interested parties can register in advance for the conference call using the link below:

https://conferencingportals.com/event/tTSuEepd

Interested parties also can access a live webcast through the Investor Relations section of the Company's website at http://investors.remaxholdings.com. Please dial-in or join the webcast 10 minutes before the start of the conference call. An archive of the webcast will be available on the Company's website for a limited time as well.

#### **Basis of Presentation**

Unless otherwise noted, the results presented in this press release are consolidated and exclude adjustments attributable to the non-controlling interest.

#### Footnotes:

<sup>1</sup>Revenue excluding the Marketing Funds is a non-GAAP measure of financial performance that differs from U.S. Generally Accepted Accounting Principles ("U.S. GAAP") and a reconciliation to the most directly comparable U.S. GAAP measure is as follows (in thousands):

|  |         | Three Moi<br>Decem | -  |        |    | l<br>1, |    |         |
|--|---------|--------------------|----|--------|----|---------|----|---------|
|  |         | 2022               |    | 2021   |    | 2022    |    | 2021    |
| Revenue excluding the Marketing Funds: | <u></u> |                    |    |        |    |         |    |         |
| Total revenue                          | \$      | 81,267             | \$ | 89,163 | \$ | 353,386 | \$ | 329,701 |
| Less: Marketing Funds fees             |         | 21,823             |    | 22,935 |    | 90,319  |    | 82,391  |
| Revenue excluding the Marketing Funds  | \$      | 59,444             | \$ | 66,228 | \$ | 263,067 | \$ | 247,310 |

<sup>2</sup>The Company defines organic revenue growth as revenue growth from continuing operations excluding (i) revenue from Marketing Funds, (ii) revenue from acquisitions, and (iii) the impact of foreign currency movements. The

Company defines revenue from acquisitions as the revenue generated from the date of an acquisition to its first anniversary (excluding Marketing Funds revenue related to acquisitions where applicable).

<sup>3</sup>Adjusted EBITDA, Adjusted EBITDA margin and Adjusted EPS are non-GAAP measures. These terms are defined at the end of this release. Please see Tables 5 and 6 appearing later in this release for reconciliations of these non-GAAP measures to the most directly comparable GAAP measures.

<sup>4</sup>Total open Motto Mortgage franchises includes only "bricks and mortar" offices with a unique physical address with rights granted by a full franchise agreement with Motto Franchising, LLC and excludes any "virtual" offices or Branchise<sup>SM</sup> offices.

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#### **About RE/MAX Holdings, Inc.**

RE/MAX Holdings, Inc. (NYSE: RMAX) is one of the world's leading franchisors in the real estate industry, franchising real estate brokerages globally under the RE/MAX® brand, and mortgage brokerages within the U.S. under the Motto® Mortgage brand. RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Now with more than 140,000 agents in over 9,000 offices and a presence in more than 110 countries and territories, nobody in the world sells more real estate than RE/MAX, as measured by total residential transaction sides. Dedicated to innovation and change in the real estate industry, RE/MAX launched Motto Franchising, LLC, a ground-breaking mortgage brokerage franchisor, in 2016. Motto Mortgage, the first-and-only national mortgage brokerage franchise brand in the U.S., has grown to over 225 offices across more than 40 states.

#### **Forward-Looking Statements**

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements are often identified by the use of words such as "believe," "intend," "expect," "estimate," "plan," "outlook," "project," "anticipate," "may," "will," "would" and other similar words and expressions that predict or indicate future events or trends that are not statements of historical matters. Forward-looking statements include statements related to agent count; franchise sales; revenue; operating expenses; the Company's outlook for the first quarter and full year 2023; non-GAAP financial measures; housing and mortgage market conditions; growth; the strength of the Company's diversified franchise model despite continuing challenging macroeconomic conditions; the Company's ability to navigate the current environment; and the Company's belief that it will be well positioned to deliver profitable growth. Forwardlooking statements should not be read as a guarantee of future performance or results and will not necessarily accurately indicate the times at which such performance or results may be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. These risks and uncertainties include, without limitation, (1) the global COVID-19 pandemic, which continues to pose significant and widespread risks and ongoing uncertainty for the Company's business, including the Company's agents, loan originators, franchisees and employees, as well as home buyers and sellers, (2) changes in the real estate market or interest rates and availability of financing, (3) changes in business and economic activity in general, (4) the Company's ability to attract and retain quality franchisees, (5) the Company's franchisees' ability to recruit and retain real estate agents and mortgage loan originators. (6) changes in laws and regulations. (7) the Company's ability to enhance, market, and protect its brands, including the RE/MAX and Motto Mortgage brands, (8) the Company's ability to implement its technology initiatives, (9) risks related to the Company's CEO transition, (10) fluctuations in foreign currency exchange rates, and (11) those risks and uncertainties described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission ("SEC") and similar disclosures in subsequent periodic and current reports filed with the SEC, which are available on the investor relations page of the Company's website at www.remaxholdings.com and on the SEC website at www.sec.gov. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date on which they are made. Except as required by law, the Company does not intend, and undertakes no obligation, to update this information to reflect future events or circumstances.

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## RE/MAX Holdings, Inc. Consolidated Statements of Income (In thousands, except share and per share amounts) (Unaudited)

|   |    | Three Months Ended December 31, |    |            |           | Year<br>Decem |    |            |  |
|---|----|---------------------------------|----|------------|-----------|---------------|----|------------|--|
|   | _  | 2022                            |    | 2021       | 2021 2022 |               |    | 2021       |  |
| Revenue:  | _  |                                 |    |            |           |               |    |            |  |
| Continuing franchise fees   | \$ | 32,452                          | \$ | 33,711     | \$        | 133,389       | \$ | 118,504    |  |
| Annual dues   |    | 8,829                           |    | 9,041      |           | 35,676        |    | 35,549     |  |
| Broker fees   |    | 11,941                          |    | 16,805     |           | 62,939        |    | 65,456     |  |
| Marketing Funds fees  |    | 21,823                          |    | 22,935     |           | 90,319        |    | 82,391     |  |
| Franchise sales and other revenue   |    | 6,222                           |    | 6,671      |           | 31,063        |    | 27,801     |  |
| Total revenue   |    | 81,267                          |    | 89,163     |           | 353,386       |    | 329,701    |  |
| Operating expenses:   |    |                                 |    |            |           |               |    |            |  |
| Selling, operating and administrative expenses  |    | 34,964                          |    | 46,282     |           | 173,278       |    | 179,873    |  |
| Marketing Funds expenses  |    | 21,823                          |    | 22,935     |           | 90,319        |    | 82,391     |  |
| Depreciation and amortization   |    | 8,914                           |    | 9,097      |           | 35,769        |    | 31,333     |  |
| Settlement and impairment charges   |    | 7,100                           |    | 412        |           | 15,808        |    | 46,035     |  |
| Total operating expenses  |    | 72,801                          |    | 78,726     |           | 315,174       |    | 339,632    |  |
| Operating income (loss)   |    | 8,466                           |    | 10,437     |           | 38,212        |    | (9,931)    |  |
| Other expenses, net:  |    |                                 |    |            |           |               |    |            |  |
| Interest expense  |    | (7,491)                         |    | (3,807)    |           | (20,903)      |    | (11,344)   |  |
| Interest income   |    | 785                             |    | 16         |           | 1,460         |    | 217        |  |
| Foreign currency transaction gains (losses)   |    | (301)                           |    | (21)       |           | (641)         |    | (839)      |  |
| Loss on early extinguishment of debt  |    | _                               |    | _          |           | _             |    | (264)      |  |
| Total other expenses, net   |    | (7,007)                         |    | (3,812)    |           | (20,084)      |    | (12,230)   |  |
| Income (loss) before provision for income taxes   |    | 1,459                           |    | 6,625      |           | 18,128        |    | (22,161)   |  |
| Provision for income taxes  |    | (3,012)                         |    | (1,005)    |           | (7,371)       |    | (2,459)    |  |
| Net income (loss)   | \$ | (1,553)                         | \$ | 5,620      | \$        | 10,757        | \$ | (24,620)   |  |
| Less: net income (loss) attributable to non-controlling interest                          |    | (243)                           |    | 2,511      |           | 4,647         |    | (9,004)    |  |
| Net income (loss) attributable to RE/MAX Holdings, Inc.                                   | \$ | (1,310)                         | \$ | 3,109      | \$        | 6,110         | \$ | (15,616)   |  |
| Net income (loss) attributable to RE/MAX Holdings, Inc. per share of Class A common stock |    |                                 |    |            |           |               |    |            |  |
| Basic   | \$ | (0.07)                          | \$ | 0.17       | \$        | 0.33          | \$ | (0.84)     |  |
| Diluted   | \$ | (0.07)                          | \$ | 0.16       | \$        | 0.32          | \$ | (0.84)     |  |
| Weighted average shares of Class A common stock outstanding                               |    |                                 | _  |            | _         |               |    |            |  |
| Basic   |    | 18,136,970                      |    | 18,806,194 |           | 18,678,774    |    | 18,690,442 |  |
| Diluted   |    | 18,136,970                      | _  | 19,112,039 | _         | 18,844,696    | _  | 18,690,442 |  |
| Cash dividends declared per share of Class A common stock                                 | \$ |                                 | \$ | 0.23       | \$        | 0.92          | \$ | 0.92       |  |

# RE/MAX Holdings, Inc. Consolidated Balance Sheets (In thousands, except share and per share amounts) (Unaudited)

|  | As of Dec |           |    |           |  |  |
|--|-----------|-----------|----|-----------|--|--|
|  |           | 2022      |    | 2021      |  |  |
| Assets   |           |           |    |           |  |  |
| Current assets:  | •         | 400.000   | •  | 400.070   |  |  |
| Cash and cash equivalents  | \$        | 108,663   | \$ | 126,270   |  |  |
| Restricted cash  |           | 29,465    |    | 32,129    |  |  |
| Accounts and notes receivable, current portion, net of allowances                          |           | 32,518    |    | 34,611    |  |  |
| Income taxes receivable  |           | 2,138     |    | 1,754     |  |  |
| Other current assets   |           | 20,178    |    | 16,010    |  |  |
| Total current assets   |           | 192,962   |    | 210,774   |  |  |
| Property and equipment, net of accumulated depreciation                                    |           | 9,793     |    | 12,686    |  |  |
| Operating lease right of use assets  |           | 25,825    |    | 36,523    |  |  |
| Franchise agreements, net  |           | 120,174   |    | 143,832   |  |  |
| Other intangible assets, net   |           | 25,763    |    | 32,530    |  |  |
| Goodwill   |           | 258,626   |    | 269,115   |  |  |
| Deferred tax assets, net   |           | 51,441    |    | 51,314    |  |  |
| Income taxes receivable, net of current portion  |           | 754       |    | 1,803     |  |  |
| Other assets, net of current portion   |           | 9,896     |    | 17,556    |  |  |
| Total assets   | \$        | 695,234   | \$ | 776,133   |  |  |
| Liabilities and stockholders' equity   |           |           |    |           |  |  |
| Current liabilities:   |           |           |    |           |  |  |
| Accounts payable   | \$        | 6,165     | \$ | 5,189     |  |  |
| Accrued liabilities  |           | 70,751    |    | 96,768    |  |  |
| Income taxes payable   |           | 1,658     |    | 2,546     |  |  |
| Deferred revenue   |           | 27,784    |    | 27,178    |  |  |
| Current portion of debt  |           | 4,600     |    | 4,600     |  |  |
| Current portion of payable pursuant to tax receivable agreements                           |           | 1,642     |    | 3,610     |  |  |
| Operating lease liabilities  |           | 7,068     |    | 6,328     |  |  |
| Total current liabilities  |           | 119,668   |    | 146,219   |  |  |
| Debt, net of current portion   |           | 443,720   |    | 447,459   |  |  |
| Payable pursuant to tax receivable agreements, net of current portion                      |           | 24,917    |    | 26,893    |  |  |
| Deferred tax liabilities, net  |           | 13,113    |    | 14,699    |  |  |
| Deferred revenue, net of current portion   |           | 18,287    |    | 18,929    |  |  |
| Operating lease liabilities, net of current portion  |           | 37,989    |    | 45,948    |  |  |
| Other liabilities, net of current portion  |           | 5,838     |    | 6,919     |  |  |
| Total liabilities  |           | 663,532   |    | 707,066   |  |  |
| Commitments and contingencies  |           |           |    |           |  |  |
| Stockholders' equity:  |           |           |    |           |  |  |
| Class A common stock, par value \$.0001 per share, 180,000,000 shares authorized;          |           |           |    |           |  |  |
| 17,874,238 and 18,806,194 shares issued and outstanding as of December 31, 2022 and        |           |           |    |           |  |  |
| December 31, 2021, respectively  |           | 2         |    | 2         |  |  |
| Class B common stock, par value \$.0001 per share, 1,000 shares authorized; 1 share issued |           |           |    |           |  |  |
| and outstanding as of December 31, 2022 and December 31, 2021, respectively                |           | _         |    | _         |  |  |
| Additional paid-in capital   |           | 535,566   |    | 515,443   |  |  |
| Accumulated deficit  |           | (53,999)  |    | (7,821)   |  |  |
| Accumulated other comprehensive income (deficit), net of tax                               |           | (395)     |    | 650       |  |  |
| Total stockholders' equity attributable to RE/MAX Holdings, Inc.                           |           | 481,174   |    | 508,274   |  |  |
| Non-controlling interest   |           | (449,472) |    | (439,207) |  |  |
| Total stockholders' equity   | _         | 31,702    |    | 69,067    |  |  |
| Total liabilities and stockholders' equity   | \$        | 695,234   | \$ | 776,133   |  |  |
| . Juli masmiles and stockholders equity  | Ψ         | 000,204   | Ψ  | 770,100   |  |  |

## RE/MAX Holdings, Inc. Consolidated Statements of Cash Flows (In thousands) (Unaudited)

|   | Year Ended |          |    |                  |    |          |  |
|---|------------|----------|----|------------------|----|----------|--|
|   |            | 2022     |    | 2021             |    | 2020     |  |
| Cash flows from operating activities:   |            |          |    |                  |    |          |  |
| Net income (loss)   | \$         | 10,757   | \$ | (24,620)         | \$ | 20,546   |  |
| Adjustments to reconcile net income (loss) to net cash provided by operating      |            |          |    |                  |    |          |  |
| activities:   |            |          |    |                  |    |          |  |
| Depreciation and amortization   |            | 35,769   |    | 31,333           |    | 26,106   |  |
| Equity-based compensation expense   |            | 22,044   |    | 34,298           |    | 16,267   |  |
| Bad debt expense  |            | 2,581    |    | (1,345)          |    | 2,903    |  |
| Deferred income tax expense (benefit)   |            | (183)    |    | (2,528)          |    | 1,899    |  |
| Fair value adjustments to contingent consideration                                |            | (133)    |    | 309              |    | 814      |  |
| Impairment charge - goodwill  |            | 7,100    |    | 5,123            |    | _        |  |
| Impairment charge - leased assets   |            | 6,248    |    | _                |    | 7,902    |  |
| Loss (gain) on sale or disposition of assets, net                                 |            | 1,320    |    | (6)              |    | 601      |  |
| Non-cash lease benefit  |            | (2,108)  |    | (1,335)          |    | (508)    |  |
| Non-cash loss on lease termination  |            | 1,175    |    | _                |    | _        |  |
| Non-cash debt charges   |            | 861      |    | 905              |    | 454      |  |
| Non-cash change in tax receivable agreements liability                            |            | (628)    |    | 382              |    | _        |  |
| Other, net  |            | 47       |    | (113)            |    | (4)      |  |
| Changes in operating assets and liabilities                                       |            |          |    |                  |    |          |  |
| Accounts and notes receivable, current portion                                    |            | 2,789    |    | 3,329            |    | (3,460)  |  |
| Other current and noncurrent assets   |            | 5,163    |    | (2,090)          |    | (10,665) |  |
| Other current and noncurrent liabilities  |            | (17,533) |    | 11,882           |    | 9,035    |  |
| Payments pursuant to tax receivable agreements                                    |            | (3,314)  |    | (3,444)          |    | (3,562)  |  |
| Income taxes receivable/payable   |            | (871)    |    | (9,775)          |    | 2,109    |  |
| Deferred revenue, current and noncurrent  |            | 58       |    | 137              |    | 410      |  |
| Net cash provided by operating activities   |            | 71,142   |    | 42,442           |    | 70,847   |  |
| Cash flows from investing activities:   |            |          |    | <u> </u>         |    | -,-      |  |
| Purchases of property, equipment and capitalization of software                   |            | (9,932)  |    | (15,239)         |    | (6,903)  |  |
| Acquisitions, net of cash, cash equivalents and restricted cash acquired in prior |            | (0,002)  |    | (10,200)         |    | (0,000)  |  |
| years of \$14.1 million and \$0.9 million, respectively                           |            | _        |    | (180,002)        |    | (10,627) |  |
| Other   |            | (1,568)  |    | 319              |    |          |  |
| Net cash used in investing activities   |            | (11,500) | _  | (194,922)        |    | (17,530) |  |
| Cash flows from financing activities:   |            | (11,000) |    | (101,022)        | _  | (11,000) |  |
| Proceeds from the issuance of debt  |            |          |    | 458,850          |    |          |  |
| Payments on debt  |            | (4,600)  |    | (227,390)        |    | (2,634)  |  |
| Capitalized debt amendment costs  |            | (4,000)  |    | (3,871)          |    | (2,034)  |  |
| Distributions paid to non-controlling unitholders                                 |            | (13,832) |    | (14,206)         |    | (14,058) |  |
| Dividends and dividend equivalents paid to Class A common stockholders            |            | (18,186) |    | (17,833)         |    | (16,354) |  |
| Payments related to tax withholding for share-based compensation                  |            | (6,524)  |    | (5,329)          |    | (2,544)  |  |
| Common shares repurchased   |            | . ,      |    | (3,329)          |    | (2,344)  |  |
| ·   |            | (34,101) |    | (960)            |    | (400)    |  |
| Payment of contingent consideration   |            | (1,120)  | _  | (869)<br>189,352 |    | (409)    |  |
| Net cash (used in) provided by financing activities                               |            | (78,363) |    |                  |    | (35,999) |  |
| Effect of exchange rate changes on cash   | _          | (1,550)  |    | 300              |    | 308      |  |
| Net (decrease) increase in cash, cash equivalents and restricted cash             |            | (20,271) |    | 37,172           |    | 17,626   |  |
| Cash, cash equivalents and restricted cash, beginning of period                   | Φ.         | 158,399  | Φ. | 121,227          | Φ. | 103,601  |  |
| Cash, cash equivalents and restricted cash, end of period                         | \$         | 138,128  | \$ | 158,399          | \$ | 121,227  |  |

#### RE/MAX Holdings, Inc. Agent Count (Unaudited)

As of December 31, September 30, March 31, December 31, September 30, March 31, December 31, June 30, June 30, 2022 2022 2022 2022 2021 2021 2021 2021 2020 Agent Count: U.S. Company-Owned Regions 52.804 53.946 48.025 48.041 48.212 51,491 53.415 53,338 54.578 Independent Regions 7,228 14,091 7,311 7,410 7,379 7,381 7,429 14,403 14,220 U.S. Total 58,719 60.115 60,825 60,717 61,327 62,007 62,428 62,261 62,303 Canada Company-Owned Regions 20,228 20.174 20,098 19,751 19,596 19.207 6,387 6,262 6.182 Independent Regions 4,892 4,844 4,756 4,692 4,548 4,442 16,679 16,248 15,765 **Canada Total** 25,120 25,018 24,854 24,443 24,144 23,649 23,066 22,510 21,947 U.S. and Canada Total 83,839 85,133 85,679 85,160 85,471 85,656 85,494 84,771 84,250 Outside U.S. and Canada 53,542 Independent Regions 60,175 59,167 58,260 57,245 56,527 55,280 54,707 55,443 **Outside U.S. and Canada Total** 60,175 58,260 57,245 55,280 59,167 56,527 54,707 55,443 53,542 Total 144,014 144,300 143,939 142,405 141,998 140,936 140,201 140,214 137,792

### RE/MAX Holdings, Inc. Adjusted EBITDA Reconciliation to Net Income (In thousands, except percentages) (Unaudited)

|  | Three Mon     | ths E | nded   | Year Ended   |         |    |          |  |  |  |
|--|---------------|-------|--------|--------------|---------|----|----------|--|--|--|
|  | Decemb        | oer 3 | 1,     | December 31, |         |    |          |  |  |  |
|  | 2022          |       | 2021   |              | 2022    |    | 2021     |  |  |  |
| Net income (loss)                                      | \$<br>(1,553) | \$    | 5,620  | \$           | 10,757  | \$ | (24,620) |  |  |  |
| Depreciation and amortization                          | 8,914         |       | 9,097  |              | 35,769  |    | 31,333   |  |  |  |
| Interest expense                                       | 7,491         |       | 3,807  |              | 20,903  |    | 11,344   |  |  |  |
| Interest income  | (785)         |       | (16)   |              | (1,460) |    | (217)    |  |  |  |
| Provision for income taxes                             | 3,012         |       | 1,005  |              | 7,371   |    | 2,459    |  |  |  |
| EBITDA   | 17,079        |       | 19,513 |              | 73,340  |    | 20,299   |  |  |  |
| Loss on contract settlement (1)                        | _             |       | 400    |              | _       |    | 40,900   |  |  |  |
| Loss on extinguishment of debt (2)                     | _             |       | _      |              | _       |    | 264      |  |  |  |
| Impairment charge - leased assets (3)                  | _             |       | _      |              | 6,248   |    | _        |  |  |  |
| Impairment charge - goodwill (4)                       | 7,100         |       | _      |              | 7,100   |    | 5,123    |  |  |  |
| Loss on lease termination (5)                          | _             |       | _      |              | 2,460   |    | _        |  |  |  |
| Equity-based compensation expense                      | 4,038         |       | 6,983  |              | 22,044  |    | 34,298   |  |  |  |
| Acquisition-related expense (6)                        | (138)         |       | 3,119  |              | 1,859   |    | 17,422   |  |  |  |
| Fair value adjustments to contingent consideration (7) | (1,436)       |       | (21)   |              | (133)   |    | 309      |  |  |  |
| Restructuring charges (8)                              | 598           |       | _      |              | 8,690   |    | _        |  |  |  |
| Other  | (703)         |       | 1,072  |              | 24      |    | 968      |  |  |  |
| Adjusted EBITDA (9)                                    | \$<br>26,538  | \$    | 31,066 | \$           | 121,632 | \$ | 119,583  |  |  |  |
| Adjusted EBITDA Margin (9)                             | 32.7 %        |       | 34.8 % | _            | 34.4 %  |    | 36.3 %   |  |  |  |

- (1) Represents the effective settlement of the pre-existing master franchise agreements with INTEGRA that was recognized with the acquisition.
- (2) The loss was recognized in connection with the amended and restated Senior Secured Credit Facility.
- (3) Represents the impairment recognized on portions of the Company's corporate headquarters office building.
- (4) During the fourth quarter of 2022, in connection with the restructuring of the business and technology offerings, the Company made the decision to wind down the Gadberry Group, resulting in an impairment charge to the Gadberry Group reporting unit goodwill. In addition, during 2021, lower than expected adoption rates of the First technology resulted in downward revisions to long-term forecasts, resulting in an impairment charge to the First reporting unit goodwill.
- (5) During the second quarter of 2022, a loss was recognized in connection with the termination of the booj office lease.
- (6) Acquisition-related expense includes personnel, legal, accounting, advisory and consulting fees incurred in connection with acquisition activities and integration of acquired companies.
- (7) Fair value adjustments to contingent consideration include amounts recognized for changes in the estimated fair value of the contingent consideration liabilities.
- (8) During the second half of 2022, the Company incurred expenses related to the restructuring of the business and technology offerings, including \$7.6 million of severance and related expenses and a \$1.2 million write off of capitalized software development costs.
- (9) Non-GAAP measure. See the end of this press release for definitions of non-GAAP measures.

## RE/MAX Holdings, Inc. Adjusted Net Income (Loss) and Adjusted Earnings per Share (In thousands, except share and per share amounts) (Unaudited)

|   | Three Months Ended December 31, |            |    | <br>Decem   | Ended<br>nber 31, |    |            |
|---|---------------------------------|------------|----|-------------|-------------------|----|------------|
|   |                                 | 2022       |    | 2021        | 2022              |    | 2021       |
| Net income (loss)   | \$                              | (1,553)    | \$ | 5,620       | \$<br>10,757      | \$ | (24,620)   |
| Amortization of acquired intangible assets                        |                                 | 5,780      |    | 6,979       | 24,333            |    | 22,557     |
| Provision for income taxes  |                                 | 3,012      |    | 1,005       | 7,371             |    | 2,459      |
| Add-backs:  |                                 |            |    |             |                   |    |            |
| Loss on contract settlement (1)                                   |                                 | _          |    | 400         | _                 |    | 40,900     |
| Loss on extinguishment of debt (2)                                |                                 | _          |    |             | _                 |    | 264        |
| Impairment charge - leased assets (3)                             |                                 | _          |    | <del></del> | 6,248             |    | _          |
| Impairment charge - goodwill (4)                                  |                                 | 7,100      |    | _           | 7,100             |    | 5,123      |
| Loss on lease termination (5)                                     |                                 | _          |    | _           | 2,460             |    | _          |
| Equity-based compensation expense                                 |                                 | 4,038      |    | 6,983       | 22,044            |    | 34,298     |
| Acquisition-related expense (6)                                   |                                 | (138)      |    | 3,119       | 1,859             |    | 17,422     |
| Fair value adjustments to contingent consideration (7)            |                                 | (1,436)    |    | (21)        | (133)             |    | 309        |
| Restructuring charges (8)   |                                 | 598        |    | _           | 8,690             |    | _          |
| Other   |                                 | (703)      |    | 1,072       | 24                |    | 968        |
| Adjusted pre-tax net income                                       |                                 | 16,698     |    | 25,157      | 90,753            |    | 99,680     |
| Less: Provision for income taxes at 25% and 24%, respectively (9) |                                 | (4,175)    |    | (6,038)     | (22,688)          |    | (23,923)   |
| Adjusted net income (10)  | \$                              | 12,523     | \$ | 19,119      | \$<br>68,065      | \$ | 75,757     |
|   |                                 |            |    |             |                   |    |            |
| Total basic pro forma shares outstanding                          |                                 | 30,696,570 |    | 31,365,794  | 31,238,374        |    | 31,250,042 |
| Total diluted pro forma shares outstanding                        |                                 | 30,696,570 |    | 31,671,639  | 31,404,296        |    | 31,250,042 |
|   |                                 |            |    |             | <br>              | == |            |
| Adjusted net income basic earnings per share (10)                 | \$                              | 0.41       | \$ | 0.61        | \$<br>2.18        | \$ | 2.42       |
| Adjusted net income diluted earnings per share (10)               | \$                              | 0.41       | \$ | 0.60        | \$<br>2.17        | \$ | 2.42       |

- (1) Represents the effective settlement of the pre-existing master franchise agreements with INTEGRA that was recognized with the acquisition.
- (2) The loss was recognized in connection with the amended and restated Senior Secured Credit Facility.
- (3) Represents the impairment recognized on portions of the Company's corporate headquarters office building.
- (4) During the fourth quarter of 2022, in connection with the restructuring of the business and technology offerings, the Company made the decision to wind down the Gadberry Group, resulting in an impairment charge to the Gadberry Group reporting unit goodwill. In addition, during 2021, lower than expected adoption rates of the First technology resulted in downward revisions to long-term forecasts, resulting in an impairment charge to the First reporting unit goodwill.
- (5) During the second quarter of 2022, a loss was recognized in connection with the termination of the booj office lease.
- (6) Acquisition-related expense includes personnel, legal, accounting, advisory and consulting fees incurred in connection with acquisition activities and integration of acquired companies.
- (7) Fair value adjustments to contingent consideration include amounts recognized for changes in the estimated fair value of the contingent consideration liabilities.
- (8) During the second half of 2022, the Company incurred expenses related to the restructuring of the business and technology offerings, including \$7.6 million of severance and related expenses and a \$1.2 million write off of capitalized software development costs.
- (9) The long-term tax rate assumes the exchange of all outstanding non-controlling interest partnership units for Class A Common Stock that (a) removes the impact of unusual, non-recurring tax matters, (b) does not estimate the residual impacts to foreign taxes of additional step-ups in tax basis from an exchange because that is dependent on stock prices at the time of such exchange and the calculation is impracticable, and (c) increased to 25% due to the INTEGRA acquisition in 2021.
- (10) Non-GAAP measure. See the end of this press release for definitions of non-GAAP measures.

#### RE/MAX Holdings, Inc. Pro Forma Shares Outstanding (Unaudited)

|   | Three Mont<br>Decemb |            | Year E<br>Decemb |            |
|---|----------------------|------------|------------------|------------|
|   | 2022                 | 2021       | 2022             | 2021       |
| Total basic weighted average shares outstanding:  |                      |            |                  |            |
| Weighted average shares of Class A common stock outstanding   | 18,136,970           | 18,806,194 | 18,678,774       | 18,690,442 |
| Remaining equivalent weighted average shares of stock outstanding on a pro forma basis assuming RE/MAX Holdings |                      |            |                  |            |
| owned 100% of RMCO  | 12,559,600           | 12,559,600 | 12,559,600       | 12,559,600 |
| Total basic pro forma weighted average shares outstanding   | 30,696,570           | 31,365,794 | 31,238,374       | 31,250,042 |
|   |                      |            |                  |            |
| Total diluted weighted average shares outstanding:  |                      |            |                  |            |
| Weighted average shares of Class A common stock outstanding   | 18,136,970           | 18,806,194 | 18,678,774       | 18,690,442 |
| Remaining equivalent weighted average shares of stock outstanding on a pro forma basis assuming RE/MAX Holdings |                      |            |                  |            |
| owned 100% of RMCO  | 12,559,600           | 12,559,600 | 12,559,600       | 12,559,600 |
| Dilutive effect of unvested restricted stock units (1)  | _                    | 305,845    | 165,922          | _          |
| Total diluted pro forma weighted average shares outstanding   | 30,696,570           | 31,671,639 | 31,404,296       | 31,250,042 |

<sup>(1)</sup> In accordance with the treasury stock method.

### RE/MAX Holdings, Inc. Adjusted Free Cash Flow & Unencumbered Cash (Unaudited)

Year Ended December 31, 2022 2021 Cash flow from operations 71,142 42,442 Less: Purchases of property, equipment and capitalization of software (9,932)(15,239)(Increases) decreases in restricted cash of the Marketing Funds (1) 2,664 (12,257)Adjusted free cash flow (2) 63,874 14,946 Adjusted free cash flow (2) 63.874 14,946 Less: Tax/Other non-dividend distributions to RIHI (2,276)(2,650)Adjusted free cash flow after tax/non-dividend distributions to RIHI (2) 61,598 12,296 Adjusted free cash flow after tax/non-dividend distributions to RIHI (2) 61,598 12,296 Less: Debt principal payments (4,600)(3,553)Unencumbered cash generated (2) \$ 56,998 \$ 8,743 **Summary** Cash flow from operations 42,442 \$ 71,142 Adjusted free cash flow (2) \$ 63,874 \$ 14,946 Adjusted free cash flow after tax/non-dividend distributions to RIHI (2) 12.296 \$ 61,598 \$ Unencumbered cash generated (2) \$ 56,998 \$ 8,743 Adjusted EBITDA (2) \$ 121,632 \$ 119,583 Adjusted free cash flow as % of Adjusted EBITDA (2) 52.5% 12.5% Adjusted free cash flow less distributions to RIHI as % of Adjusted EBITDA (2) 50.6% 10.3%

46.9%

Unencumbered cash generated as % of Adjusted EBITDA (2)

7.3%

<sup>(1)</sup> This line reflects any subsequent changes in the restricted cash balance (which under GAAP reflects as either (a) an increase or decrease in cash flow from operations or (b) an incremental amount of purchases of property and equipment and capitalization of developed software) so as to remove the impact of changes in restricted cash in determining adjusted free cash flow.

<sup>(2)</sup> Non-GAAP measure. See the end of this press release for definitions of non-GAAP measures.

#### Non-GAAP Financial Measures

The SEC has adopted rules to regulate the use in filings with the SEC and in public disclosures of financial measures that are not in accordance with U.S. GAAP, such as revenue excluding the Marketing Funds, Adjusted EBITDA and the ratios related thereto, Adjusted net income, Adjusted basic and diluted earnings per share (Adjusted EPS) and adjusted free cash flow. These measures are derived on the basis of methodologies other than in accordance with U.S. GAAP.

Revenue excluding the Marketing Funds is calculated directly from our consolidated financial statements as Total revenue less Marketing Funds fees.

The Company defines Adjusted EBITDA as EBITDA (consolidated net income before depreciation and amortization, interest expense, interest income and the provision for income taxes, each of which is presented in the unaudited consolidated financial statements included earlier in this press release), adjusted for the impact of the following items that are either non-cash or that the Company does not consider representative of its ongoing operating performance: loss or gain on sale or disposition of assets and sublease, settlement and impairment charges, equity-based compensation expense, acquisition-related expense, gain on reduction in tax receivable agreement liability, expense or income related to changes in the estimated fair value measurement of contingent consideration, restructuring charges and other non-recurring items.

Because Adjusted EBITDA and Adjusted EBITDA margin omit certain non-cash items and other non-recurring cash charges or other items, the Company believes that each measure is less susceptible to variances that affect its operating performance resulting from depreciation, amortization and other non-cash and non-recurring cash charges or other items. The Company presents Adjusted EBITDA and the related Adjusted EBITDA margin because the Company believes they are useful as supplemental measures in evaluating the performance of its operating businesses and provides greater transparency into the Company's results of operations. The Company's management uses Adjusted EBITDA and Adjusted EBITDA margin as factors in evaluating the performance of the business.

Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider these measures in isolation or as a substitute for analyzing the Company's results as reported under U.S. GAAP. Some of these limitations are:

- these measures do not reflect changes in, or cash requirements for, the Company's working capital needs;
- these measures do not reflect the Company's interest expense, or the cash requirements necessary to service interest or principal payments on its debt;
- these measures do not reflect the Company's income tax expense or the cash requirements to pay its taxes;
- these measures do not reflect the cash requirements to pay dividends to stockholders of the Company's Class A common stock and tax and other cash distributions to its non-controlling unitholders:

- these measures do not reflect the cash requirements pursuant to the tax receivable agreements;
- these measures do not reflect the cash requirements for share repurchases;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often require replacement in the future, and these measures do not reflect any cash requirements for such replacements;
- although equity-based compensation is a non-cash charge, the issuance of equity-based awards may have a dilutive impact on earnings per share; and
- other companies may calculate these measures differently so similarly named measures may not be comparable.

The Company's Adjusted EBITDA guidance does not include certain charges and costs. The adjustments to EBITDA in future periods are generally expected to be similar to the kinds of charges and costs excluded from Adjusted EBITDA in prior quarters, such as gain on sale or disposition of assets and sublease and acquisition-related expense, among others. The exclusion of these charges and costs in future periods will have a significant impact on the Company's Adjusted EBITDA. The Company is not able to provide a reconciliation of the Company's non-GAAP financial guidance to the corresponding U.S. GAAP measures without unreasonable effort because of the uncertainty and variability of the nature and amount of these future charges and costs.

Adjusted net income is calculated as Net income attributable to RE/MAX Holdings, assuming the full exchange of all outstanding non-controlling interests for shares of Class A common stock as of the beginning of the period (and the related increase to the provision for income taxes after such exchange), plus primarily non-cash items and other items that management does not consider to be useful in assessing the Company's operating performance (e.g., amortization of acquired intangible assets, gain on sale or disposition of assets and sub-lease, non-cash impairment charges, acquisition-related expense, restructuring charges and equity-based compensation expense).

Adjusted basic and diluted earnings per share (Adjusted EPS) are calculated as Adjusted net income (as defined above) divided by pro forma (assuming the full exchange of all outstanding non-controlling interests) basic and diluted weighted average shares, as applicable.

When used in conjunction with GAAP financial measures, Adjusted net income and Adjusted EPS are supplemental measures of operating performance that management believes are useful measures to evaluate the Company's performance relative to the performance of its competitors as well as performance period over period. By assuming the full exchange of all outstanding non-controlling interests, management believes these measures:

• facilitate comparisons with other companies that do not have a low effective tax rate driven by a non-controlling interest on a pass-through entity;

- facilitate period over period comparisons because they eliminate the effect of changes in Net income attributable to RE/MAX Holdings, Inc. driven by increases in its ownership of RMCO, LLC, which are unrelated to the Company's operating performance; and
- eliminate primarily non-cash and other items that management does not consider to be useful
  in assessing the Company's operating performance.

Adjusted free cash flow is calculated as cash flows from operations less capital expenditures and any changes in restricted cash of the Marketing Funds, all as reported under GAAP, and quantifies how much cash a company has to pursue opportunities that enhance shareholder value. The restricted cash of the Marketing Funds is limited in use for the benefit of franchisees and any impact to adjusted free cash flow is removed. The Company believes adjusted free cash flow is useful to investors as a supplemental measure as it calculates the cash flow available for working capital needs, reinvestment opportunities, potential Independent Region and strategic acquisitions, dividend payments or other strategic uses of cash.

Adjusted free cash flow after tax and non-dividend distributions to RIHI is calculated as adjusted free cash flow less tax and other non-dividend distributions paid to RIHI (the non-controlling interest holder) to enable RIHI to satisfy its income tax obligations. Similar payments would be made by the Company directly to federal and state taxing authorities as a component of the Company's consolidated provision for income taxes if a full exchange of non-controlling interests occurred in the future. As a result and given the significance of the Company's ongoing tax and non-dividend distribution obligations to its non-controlling interest, adjusted free cash flow after tax and non-dividend distributions, when used in conjunction with GAAP financial measures, provides a meaningful view of cash flow available to the Company to pursue opportunities that enhance shareholder value.

Unencumbered cash generated is calculated as adjusted free cash flow after tax and non-dividend distributions to RIHI less quarterly debt principal payments less annual excess cash flow payment on debt, as applicable. Given the significance of the Company's excess cash flow payment on debt, when applicable, unencumbered cash generated, when used in conjunction with GAAP financial measures, provides a meaningful view of the cash flow available to the Company to pursue opportunities that enhance shareholder value after considering its debt service obligations.