

## RE/MAX® INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

	NATIONAL, FULL-SERVICE BROKERAGE BRANDS					
	TRANSACTION SIDES PER AGENT (LARGE BROKERAGES ONLY) <sup>1</sup>	U.S. TRANSACTION SIDES <sup>2</sup>	BRAND AWARENESS (UNAIDED) <sup>3</sup>	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RF/MAX	16.3	1,004,000	30.2%	110+	8,229	124,280
REALTY	10.3	Not Released	0.4%	11	500	8,000
ERA REAL ESTATE	8.6	128,416	1.3%	36	2,300	40,300
COLDWELL BANKER (1)	8.0	709,117	15%	44	3,200	94,200
BERKSHIRE HATHAWAY HomeServices	7.9	Not Released	4.5%	3	1,450	50,000
CENTURY 21	7.6	393,184	21.0%	80	9,600	127,500
Better Hand Gardens.  REALESTATE	6.8	76,844	0.8%	4	360	12,100
KELLERWILLIAMS.	6.5	1,095,874	8.0%	37	1,000	180,000
Sotheby's INTERNATIONAL REALTY	6.5	123,113	2.1%	72	1,000	22,600
THE REALTY OF	4.7	74,678	0.1%	2	53	15,570
REALTYONEGROUP	4.6	51,000	0.3%	2	160	11,000
C@MPASS	4.2	34,644	0.1%	1	238	8,155
HOMESMART.	3.9	56,000	0.1%	1	168	16,000



