Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared toward you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out mediarelations@remax.com with any questions.

**RE/MAX (Office) Receives Prestigious**

**Regional Recruiting Award**

*RE/MAX® Honors Local Real Estate Broker for Outstanding Recruiting Efforts*

**CITY, State,** Date – RE/MAX, the most productive real estate network in the world\*, presented (First and last name), Broker/Owner of RE/MAX (Office), with the (Year) Eagle Award for the RE/MAX (Region) Region at its annual awards celebration in (City) on (Date). The office with the greatest net gain of Associates in the region receives this highly esteemed award each year. RE/MAX (office) is the only recipient of this award in the RE/MAX (Region) Region.

“It’s an honor to receive the Eagle Award for the RE/MAX (Region) Region,” said (Recipient’s last name). “RE/MAX (office) continues to increase its presence in (the community, city or state). I’m proud to be surrounded by a team who exudes trust and professionalism and rises above and beyond within our Region.”

(Last name) recruited (Number) new high-producing Associates to RE/MAX (office) in (previous year), adding to the overall success of the office this past year. (Include details of recruiting tactics and history of brokerage.)

Since its opening in (Year), RE/MAX (Office) has earned a number of awards including (List any other awards or outstanding contributions recipient has attained as an office).

\**As measured by residential transaction sides.*

# # #

**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office is independently owned and operated.

Contact:

Name, Title

Phone, Email