Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared toward you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out to mediarelations@remax.com with questions.

**(Team Name) Earns Highest Annual Sales Production Award**

*RE/MAX® Honors Local Real Estate Team for Outstanding Business Performance*

**CITY, State**, Date– RE/MAX, the most productive real estate network in the world\*, presented (First and Last Name), team leader of (Team Name) with RE/MAX (Office), with the prestigious RE/MAX Pinnacle Club Team Award. This award honors high-achieving real estate teams for their trust, professionalism and service to buyers and/or sellers during the past year. This is the highest team achievement in the RE/MAX network.

This is the (Number) year (Team) has received this high honor.

“It’s a tremendous honor to receive this award,” said (Last name of recipient). “Our team is fully committed to providing superior service to our clients with every transaction. We could not have reached this milestone without their trust to guide them through one of the biggest transactions of their lives, and we are grateful for their endless support.”

(Last name) has been serving (his/her) community as a real estate agent with RE/MAX (Office) for (Number) years and has extensive experience in (List Specialties). Among (Last name)’s list of achievements, (he/she) has earned (List other honors and achievements). In addition, (Last name) actively supports (List community and volunteer activities).

\**As measured by residential transaction sides.*

# # #

**About RE/MAX (Office Name):**

RE/MAX (Company Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Company Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each office independently owned and operated.

Contact:

Name, Title

Phone, Email