Please use this template as a starting point. Change anything that is highlighted in yellow to make the release more personalized and geared toward you/your RE/MAX office.

**Don’t forget to delete these instructions when you’ve finished editing the document!** Feel free to reach out to mediarelations@remax.com with any questions.

**RE/MAX Agent (First and Last Name) Earns**

**Lifetime AchievementAward***RE/MAX® Recognizes Local Agent for Outstanding Business Performance*

**CITY, State,** Date - RE/MAX, the most productive real estate network in the world\*, presented (First and Last Name) of RE/MAX (Office), with the prestigious RE/MAX Lifetime Achievement Award. This award recognizes high achieving RE/MAX associates for their service to buyers and/or sellers during their career and honors their outstanding commitment of trust and professionalism to clients.

“(First name)’s tireless dedication to serving (his/her) clients, consumers and community has allowed (him/her) to achieve this high honor,” said (Broker/Owner First and Last Name), Broker/Owner of RE/MAX (Office). “Winning this award is a significant accomplishment and we’re extremely proud that (First name) is a member of our team.”

(Last name) has been serving (his/her) community as a real estate agent with RE/MAX (Office) for (Number) years and has extensive experience in (List Specialties). Among (Last name)’s list of achievements, (he/she) has earned (List other honors and achievements). In addition, (Last name) actively supports (List community and volunteer activities).

*\*As measured by residential transaction sides.*

# # #

**About RE/MAX (Office Name):**

RE/MAX (Office Name) is a locally owned and operated full-service real estate brokerage located in (Town and State or metropolitan City and State). Founded in (Year), the brokerage has (Number) Realtors® and specializes in (Residential and/or Commercial) real estate. RE/MAX (Office Name) is a proud supporter of (Children’s Miracle Network Hospitals® and other charities), and is located at (Mailing Address). To learn more, please visit (URL). Each Office Independently Owned and Operated.

Contact:

Name, Title

Phone, Email